

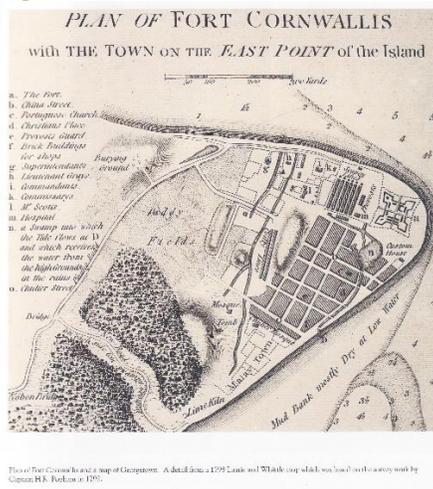


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IN THIS ISSUE: JAN 2017

INTRODUCTION

Penang has been well-known for its strategic geography since the 15th century, lying on the Straits of Malacca. As trading blooms, ports grow, causing settlement of various races and cultures that leads to the colourful Penang today. As extended measures had been taken to preserve the state's heritage, you are able to experience the old-fashioned trades and indulge in the UNESCO World Heritage Site even in this time of evolution. No doubt that Penang is indeed a good holiday destination to refrain from the usual monotonous hustle and bustle of city life, bringing you a memorable experience.



PENANG – A DESTINATION FOR MICE

For where the pearl of the orient of South East Asia lies, Penang continues its legacy of rich heritage and fun lifestyle, making your experience one of its kind. Definitely, Penang provides well-established hospitalities for your comfort to carry out a myriad of activities and events.

From accommodation to convention centres, Penang serves world-class venues to mark you a surprisingly memorable meeting experience. Heritage boutique hotels and 5-Star Beach Resorts march a long list to your favour. For a more professional experience, you may opt for purpose built convention centres, which include the newly renovated Subterranean Penang International Convention and Exhibition Centre (SPICE), with a maximum capacity of 13,000 people, making it Penang's largest indoor venue.

Penang has been noticeably crowned as the food heaven of the country, with delicacies ranging from the famous Char Koay Teow, to Laksa, to Nasi Kandar and many more.

No matter where you are or even if you are lost with your navigation system at Penang, you will never be starved as food stalls can be spotted at almost every street of Penang.

Food stalls of various races may line side by side stirring different essence of spices and traits but this juxtaposition is what makes Penang even more special and inspiring. Food

is the main key that makes locals unite and integrate for many centuries until today.



BUILD A WINNING TEAM

“Team building” has become a buzzword in recent years, and has many connotations. In terms of corporate development, team-building exercises are important not only for the immediate experience of the activities performed by the team, but also for the group skills, communication and bonding that result after effective events and activities



This is the Fort Cornwallis map of Georgetown. A detail from a 1799 Lark and 1814th map which has been used to the survey work by Captain H.K. Perkins in 1890.

PENANG TREASURE HUNT TEAMBUILDING

HOW TO MAKE YOUR MICE THE BEST?

We are Metro Bike, a Penang-authentic green tourism service. We provide bicycle and trishaw services, planning of company events and tours around Penang. Along with your intensive meetings of MICE, we recommend our very own "Penangful" corporate event for corporate bonding and development – Metro Bike's extraordinary team building package.

Our corporate event includes **heritage sites' treasure hunt, street arts' hunt, food hunt,** traditional trades hunt and cultural activities

HERITAGE SITES' TREASURE HUNT

With the inscription of George Town as a World Heritage Site by UNESCO on 7TH July 2008, Penang beautifully stands as the oriental pearl of heritage. Being given a series of clues, participants are put into groups to solve a chain of mysteries that will bring them to discover the hidden beauty of Penang that Penangites themselves might never get to know.

Killing two birds at once, this treasure hunt may be a hard nut to crack, but being able to reveal Penang's hidden beauty and build a strong bond among employees worth it all.



STREET ARTS' HUNT

In conjunction with Penang's Georgetown Festival, certain old walls of edifices within Georgetown have gained a new lease of life. A few years have passed though, despite the faded paint, these street arts drawn by famous Lithuanian artist, Ernest Zacharevic and other artists will still be able to take your breath



away.

Self-fies and group-fies are required to be taken with street arts of Penang being captured into the picture. This activity would require full determination and energy from all participants to hunt for the wanted street arts or murals.

HAWKER FOOD HUNT

Penang, famous for its cultural hybrids, is of course well-known for its special delicacies. Metro Bike will definitely make sure your stomach is filled with famous local delicacies. From Chinese Kopitiam to Mamak Stalls, Metro Bike brings you around Penang to enjoy incredibly delicious food till your satisfaction!



TRADITIONAL TRADES AND CULTURAL ACTIVITIES

Apart from that, do you know that there are more than 50 traditional trades in Penang that are preserved and still operating till today? Thankfully, these traditional trades still remain till now by keen successors, mainly located at crooks of local markets in Georgetown



We also provide an option for you to add a little twist to your team building event with a workshop or seminar

PENANG HERITAGE BICYCLE & TRISHAW GROUP TOUR

HERITAGE TOUR FOR MICE GROUP

Specially made and targeted to foreign tourists and MICE to introduce Penang multi-cultural heritage sites, traditional trades, street arts and hawker food experience by bicycle or trishaw.

With the newly-made bicycle pathways all the way on the streets of Georgetown, cycling has never been more fun than this.

You will be able to cycle through traffics despite the jams and enjoy the historical trail of Georgetown.



A GREEN WAY TO DISCOVER GEORGE TOWN

A green way to discover George Town heritage sites, streets arts, traditional trades and hawker food by 2 and 3 wheels.



BEAUTIFUL STREET ARTS

Colourful paintings and sculptures are making the historical city more alive than ever. Since Mirrors George Town series by Ernest Zacharevic was done in conjunction with George Town Festival 2012, street arts and metal sculptures by various artists, local and abroad, have been mushrooming around the city.



FAMOUS HAWKER FOOD

An amazing title bestowed to Georgetown - Penang Heritage City. Unequivocally, you will be amazed by the interesting historical values of this fair island, not forget to mention its tasty delicacies.



METRO BIKE'S AWARDS & ACHIEVEMENTS

- **Tripadvisor Certificate of Excellence Awards** for 4 consecutive years since Year 2013-Year 2016



- **Malaysia Tourism Award 2012/2013** "The Best Tour Package -Special Interest" by Ministry of Tourism & Culture.



BUILDING A WINNING TEAM IN PENANG

~ By METRO BIKE



Eastin Hotel
29/10/2010



HK Media Group
5/1/2012



AMD PG
16/3/2012



Jabil PG
19/4/2012



UOB PG HQ
12/5/2012



UOB BM
19/6/2012



UOB Kelawei
30/6/2012



Great Eastern Insurance 8/9/2012



Fullerton SG
8/9/2012



KPMG SG
30/9/2012



Coca-Cola Msia
17/10/2012



Monsanto SG
14/12/2012



First Solar US
16/2/2013



Intel PG
1/3/2013



Panasonic Kulim
3/4/2013



Plexus PG
16/6/2013



PTS Properties
29/6/2013



Altera PG
19/8/2013



Motorola PG
31/10/2013



Avago Asia
26/9/2013



First Solar Kulim
13/12/2013



Continental Tire
23/2/2014



Intel PG
3/3/2014



National Instru.
12/5/2014



Bromma Ipoh
13/10/2014



Four Points Hotel
1/11/2014



Ingersoll Rand
29/11/2014



Samsung PG
14/12/2014



Hershey SEA
23/4/2015



Pfizer SEA
12/5/2015



First Solar US
12/6/2015



DDB Group HK
18/9/2015



JTI SEA
24/10/2015



YMCA HK
7/1/2016



APPLE APAC
22/1/2016



Intel PG
04/3/2016



IPinGlobal SG
20/3/2016



CWM Group
14/5/2016



Flextronic Interna.
18/5/2016



BOSCH APAC
8/6/2016



TTG ASIA
4/7/2016



Intel-Altera
4/9/2016



KFC ASIA
8/9/2016



Motorola Solutions
21/9/2016



Crowe Howath SG
3/10/2016



Elanco Int.
11/10/2016



Khazanah Nasional
18/10/2016



KPMG SG
5/11/2016



Pfizer Inter.
9/11/2016



Handshake Tec SG
18/11/2016

PENANG ISLAND DISCOVERY

NATURE & HILLS

Penang started as a beautiful island with untouched nature. From above, Penang Island is seemingly shaped like a tortoise. What stands prominently above all of the island is Penang Hill, which is also the most developed hill since the ruling of Francis Light.

Watching over the island for hundreds of years, Penang Hill is the oldest British hill station in Southeast Asia, where it served as a retreat for the British back then.



At sea level, beaches at Penang will definitely bring you nostalgic awe. Famous beaches like Kerachut Beach and Batu Ferringhi Beach bring overwhelming tears to your eyes with picturesque vista.

FLORA & FAUNA

The "Waterfall Gardens" was an old granite quarry site, was also one with the Singapore Botanical Garden. Since 1946, Penang Botanical Garden stands on its own, then serves as the *Green Lung* of Penang.



BEACHES

The famous Kerachut Beach gives you a rare experience to observe turtle eggs hatching while Batu Ferringhi Beach is a must-visit spot to relax and enjoy. Both beaches are facing the opened sea, borderless with the azure blue sky. These warm beaches set a pleasant memory and everything that Penang has to offer



TEMPLES

Being built on 30 acres of land, the Kek Lor Si temple is one of the largest and finest temples complexes in Southeast Asia. Several handwritten relics can be found around the temple, particularly from the Emperor and Empress of the Ching Dynasty, which highlight the heritage value of this grand temple.



MULTI-RACIAL FOOD CHOICES

Penang cuisine is the cuisine of the multicultural society of Penang, Malaysia.

Most of these cuisine are sold at road-side stalls, known as "hawker food". Penang has the reputation as being the "food paradise" in the region as it offers a diverse and exotic mix of Malay, Indian, Chinese and western cuisine, which reflects the multicultural mix of the city.



FOR MORE INFORMATION



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Penang. Malaysia



CERTIFICATE

of PCEB Partnership Since 2016

METRO GREEN ADVENTURE

